

## **Models of Creative Process – Students’ Mind Maps**

**Students thinking in visual communication – poster exhibition**

**from 9th till 31th December 2014**

The European National Institutes for Culture in Warsaw (EUNIC) in cooperation with National Audio-Visual Institute (NINA), Copernicus Science Center in Warsaw, Polish-Japanese Institute of Information Technologies (PJIT) and the Academy of Fine Arts in Katowice (ASP Katowice) have a pleasure to invite the international community of students from different disciplines, such as designers, scientists, artists and philosophers to participate in the **‘Students thinking in visual communication’ poster presentation.**

Organizers of the Think(in)visual communication conference invite you **to present visually intellectual processes behind design projects.** The critical thinking and strategic planning is an important part of contemporary design practice. We wish to encourage you to illustrate methods of problem-solving and ways of thinking applied in your design and creative processing. We expect that your posters will teach us about your projects’ context reflecting user goals and tasks, technology systems, business processes. We would like to learn how you think while designing.. Your presentation should tell us about tasks-flow and intellectual processing behind final form of projects.

## **Models of Creative Process – Students’ Mind Maps**

**Students thinking in visual communication – poster exhibition**

ENTRY FORM

Project Title

.....

Full Name

.....

Country of Origin

.....

Address

.....

Email Address

.....

Higher Education Institution

.....

Status (choose the correct option): student / graduate

.....

Graduation Date

.....

Names of other team members (if applicable)

.....

I certify that all the information supplied above is true. I also certify that the submitted entry is my own and original work and it has been prepared in accordance with the Rules of the qualification to the **Models of Creative Process – Students’ Mind Maps Students thinking in visual communication – poster exhibition**

## **Models of Creative Process – International Students’ Mind Maps**

**Students thinking in visual communication – poster exhibition**

The European National Institutes for Culture in Warsaw in cooperation with National Audio-Visual Institute, Copernicus Science Center in Warsaw, Polish-Japanese Institute of Information Technologies and the Academy of Fine Arts in Katowice – the Organizers – invite entries to the International Competition: **Models of Creative Process – International Students’ Mind Maps. Students thinking in visual communication – poster exhibition.** The exhibition is open to students and recent graduates interested in design and visual

communication. The qualified entries will be presented as a part of international event: **Think(in)visual communication** (international conference, workshops and students' poster exhibition) which takes place in Copernicus Center, in Warsaw, Poland, in December 2014.

**The deadline for submission of entries is November 15th 2014.**

## **RULES of Qualification**

### **1. Eligibility to Enter**

- 1.1 The Poster Competition: **Models of Creative Process – International Students' Mind Maps. Students thinking in visual communication** – poster exhibition is open worldwide to part- and full-time undergraduate and graduate students as well as recent graduates (who received their degrees in 2012, 2013, 2014) of accredited universities and other institutions of higher education.
- 1.2 Students and graduates of all majors and subjects of study are eligible to enter.
- 1.3 There are no restrictions on the age, gender or nationality of participants.
- 1.4 Participants can enter the Competition individually or in teams of up to five persons. All team members must comply with the eligibility criteria set in 1.1.
- 1.5 Each entry must represent original work and cannot stand in the violation of other persons' intellectual property rights or personal rights.
- 1.6 Each individual participant or team may submit up to three entries.
- 1.7 Each entry must be submitted separately.

### **2. How to Submit Your Entry(ies)**

- 2.1 Each participating individual or team must register and download materials required for submitting the entry. Please submit your registration [here](#) and send your project(s) by email: **office.tivc@gmail.com** stating your name, address, name of your school, tutor and the graduation date (if relevant). The deadline for submission of entries is **November 5th 2014**.
- 2.2 All entries must be submitted in the format required by the Organizers of the Competition. See section 6 for details on format submission.
- 2.3 Only electronic submissions will be accepted.
- 2.4 Entries must be mailed to **office.tivc@gmail.com**
- 2.5 There is no fee to enter.

### **3. Assuring the Originality of poster**

- 3.1 Any entry submitted to the Exhibition must be original work.
- 3.2 If the Organizers are made aware of any concerns that an entry does not constitute the own original work of the participant(s), the participant(s) will be asked to submit sketches, rough projects or other evidence to verify own authorship.

### **4. Judging the Entries**

- 4.1 All eligible entries submitted by the deadline will be reviewed by the Jury.
- 4.2 The qualification will follow judging rules.
- 4.3 The International Jury appointed by the Organizers will judge the entries and select a winning posters to be exposed during the **Think(in)visual communication** conference.

#### **Chair:**

#### **Members:**

- 4.4 The Organizers reserve a right to change the Jury.
- 4.5 The list and Thumbnails of the posters qualified to the exhibition will be announced no later than November 30th 2014.
- 4.9 There are not prizes or other distinctions beside public presentation as a part of **Models of Creative Process – Students' Mind Maps. Students thinking in visual communication** – poster exhibition for qualified projects.

### **5. Showcasing and copyrights to the posters**

5.1 The winning works will be a subject of copyright.

5.2 Posters submitted to the Exhibition will be presented on the **Think(in)visual communication conference** website and exhibition.

5.3 The Organizers reserve a right to select all or parts of the credited entries and display them on the individual websites of Organizers and during the exhibition.

5.4 The participants of exhibition shall transfer their proprietary copyrights on the Organizers to cover the following fields of exploitation:

- fixing and reproduction of posters with the use of any technology, in particular producing copies by way of printing, reprographics, photography, magnetic recording and digital technology on any carrier and in any format of digital recording;
- introduction to trade, letting use or rental of the original or copies;
- dissemination of works, including public performance, exhibition, screening, presentation, broadcast, re-broadcast, introduction to computer memory, and making the work publicly available in such a manner that anyone could access it at any place and time selected thereby.

## **6. Preparing the Entry**

6.1 Each entry will contain visual presentation of design processing based on individual project realization. Problem-solving methods and ways of thinking in design and creative processing should be presented as a form of info-graphics / map.

6.2 Entries are to be submitted as a “thumbnail” JPG. – A4, (RGB, 200–300 DPI, screen) and original PDF. (press) B1 (700mm x 1000mm), unmounted proofs, 300 DPI. Boards should include the name of designer, tutor, school and a date of creation.

6.3 Thumbnail copies of the entries may be used by the Organizers for promotional purposes after the completion of the qualification process.

6.4 No changes and amendments to the entries will be permitted after they have been submitted. Please ensure the optimal quality of the entries before submission.

## **7 Other Points**

7.1 The Organizers reserve a right to make changes to the Rules of the qualification if necessary. A formal notification of any rule change will be posted on the **Think(in)visual communication** website. All persons registered for the exhibition will be notified of any changes to the Rules of the qualification.

7.2 The Rules of qualification are subject to Polish law and any dispute that is not resolved by consultation between the parties shall be referred to the courts in Poland.

7.3 The submission of entry constitutes the acceptance of the Rules of the **Models of Creative Process – Students’ Mind Maps. Students thinking in visual communication** – poster exhibition.

## **Contact Information**

For all questions and inquiries about the Poster Exhibition, please refer to the **Think(in)visual communication** website or contact the Organizers by email: **office.tivc@gmail.com**